Dr. Tony Juniper is a renowned environmentalist, campaigner, author, sustainability adviser to Prince Charles and various NGOs. For more than twenty-five years, he has worked for developing a more sustainable society at local, national and international levels. From providing ecology and conservation experiences for elementary-age schoolchildren to making the case for new recycling laws to orchestrating international campaigns for rainforest preservation and climate change, his work has promoted change at many levels.

Dr. Juniper presently works as a special adviser to The Prince of Wales Charities' International Sustainability Unit, having previously served (2008–2010) as a special adviser with The Prince's Rainforests Project. He is also a senior associate and member of the teaching faculty at the University of Cambridge Programme for Sustainability Leadership (CPSL) and a cofounder of the Robertsbridge Group, which advises leading companies on sustainability strategy. In November 2012, he was named first president of the Society for the Environment. Juniper is also one of the world's leading authorities on parrots.

Juniper was the Executive Director of Friends of the Earth in England, Wales and Northern Ireland from 1990 – 2000, then went on to serve as Vice-Chair of Friends of the Earth International for nearly a decade. He contributed to many of the organizations most important achievements, including legislation enacted to protect the UK's finest wildlife habitats, new laws to require more recycling and policy changes in the transport and farming sectors. And in 2008, the UK's world-leading statutory greenhouse gas emissions reductions targets as set out in the Climate Change Act resulted directly from the success of one of his campaigns.

Believing that political change is necessary in making the transition to a more sustainable society, Juniper ran as candidate for the Green Party in the Cambridge constituency at the 2010 general election. The campaign nearly tripled the Green vote in Cambridge, and the constituency ranked third out of 325 involving a Green candidate. Juniper frequently lectures on environmental and sustainability issues. Juniper is a guest blogger for the Guardian and the Huffington Post as well as several other online publications. He also writes extensively and contributes to a wide range of other publications.

Recent speeches and interviews:

London Climate Forum 2012: Keynote address on climate change, Imperial College, November http://www.youtube.com/watch?v=wVrvDUvG-hI (32 mins)

Ted Talk: Exeter, April 2012: http://tedxtalks.ted.com/video/TEDxExeter-Tony-Juniper-What-ha (18.20mins)

Nature's Price Tag at Climate One Commonwealth Club, San Francisco, July 25, 2013: http://www.synergeticpress.com/2013/07/natures-price-tag/ (60 min)

Interview with Diane Rehm, August 2013: http://www.synergeticpress.com/2013/08/tony-juniper-on-diane-rehm-show/ (60 mins)

Speech Topics:

Juniper frequently speaks and lectures on environmental and sustainability subjects - his expert knowledge allowing him to tailor his subject to each specific brief. Topics he has spoken on include –

- How economic growth and looking after Nature can go hand-in-hand
- The politics of the environment and how to make progress from deadlock
- The history of environmental ideas

Tony is also an authoritative speaker on leadership and from his nearly two decades of work at Friends of the Earth can speak passionately on –

- Leading Change
- Motivating Staff and Volunteers to One Common Goal
- How to Compete – Keeping Your Campaign Ahead of Others
- Overcoming Obstacles to Change

What people have said about Tony's talks:

Tony speaks to business leaders and students alike on a regular basis, encouraging and supporting their efforts in developing their leadership potential, especially in their efforts to conceive sustainable strategies.

"Tony has been an amazingly influential, insightful and challenging friend to Interserve as we have jointly developed our sustainability plan. He has also mentored me on my own personal

sustainability journey, combining just the right amount of business-aware pragmatism with his infectious idealism. I can honestly say, we could not have done it without him."

Tim Haywood, Group Finance Director & Head of Sustainability, Interserve Plc

"A very charismatic and sophisticated speaker who clearly knows what he is talking about and communicates it with passion and clarity."

National School of Government

"He is by popular consent the most effective of Britain's eco-warriors"

The Independent

"One of the top ten environmental figures of the last 30 years."

The ENDS Report

"One of the all time eco-heroes." ***The Environment Agency***

Books:

Just Released

What has Nature Ever Done for Us?: How Money Really Does Grow on Trees, with a foreword by HRH The Prince of Wales

During recent years, environmental debate worldwide has been dominated by climate change, carbon emissions and the greenhouse effect. But a number of academic, technical, political, business and NGO initiatives indicate the emergence of a new wave of environmental attention focused on "natural capital," "ecosystem services" and "biodiversity," things nature does for us.

Juniper points out that as a species we think that everything nature does for us — providing water, pollinating plants, generating oxygen, recycling miracles in the soil and much more — is free, but it isn't. Its economic value can, and has been, measured. And upon realizing what that value truly is, we would stop treating our natural systems in a destructive manner. For example, in 2005 Hurricane Katrina cost the US $81 billion and the damage still remains. If the land around the levees hadn't been redeveloped for shipping and aquaculture, at an estimated value of $100,000 to $450,000 per square mile of natural mangroves, then, it is believed, much of the damage caused to the city would not have occurred.

This book contains impactful stories imparting warnings about this and other unfortunate occurrences such as a rabies epidemic that followed the disappearance of India's vultures (drugs administered to cattle killed the birds, leaving uneaten carcasses that led to an explosion of wild dogs), as well as promising and enlightening tales of how birds protect fruit harvests, coral reefs shield coasts from storms, and rainforests absorb billions of tons of carbon released from automobiles and power stations. His book will entirely change the way you think about life, the planet and the economy.

What Has Nature Ever Done for Us? was first published in the UK in January 2013, where it was on the Sunday Times 2013 Top-Ten Bestsellers list. The North American edition was just released in the US by Synergetic Press in August 2013.

Other Books

Harmony, by HRH The Prince of Wales with Tony Juniper and Ian Skelly, Harper Collins, 2010
Spix's Macaw: The Race to Save the World's Rarest Bird, published by 4th Estate, 2002

To see more of his work and writing, visit his web site www.tonyjuniper.com.

Fee Information:

Travel and accommodation expenses, and an honorarium of $1000 - $5000 depending on the scale of the event and cause.

If you are interested to have Tony Juniper speak at one of your events, please contact:

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